

Rotary

Club of Jackson-Old Hickory



Thursday, October 10, 2024

For Immediate Release

Rotary Club of Jackson-Old Hickory Announces Tiffany Taylor as Chair of the 2025 Rotary Heart & Sole Project

Jackson, TN – The Rotary Club of Jackson-Old Hickory is proud to announce the selection of **Tiffany Taylor** as the Chair of the 2025 Rotary Heart & Sole Project. Tiffany, who also serves as the Membership Chair for the club, brings a wealth of experience and passion to this impactful initiative.

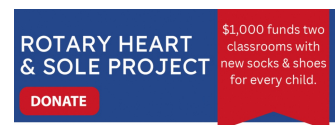


Professionally, Tiffany is the Coding Compliance Coordinator at West Tennessee Healthcare, where she plays a crucial role in ensuring coding accuracy and compliance within the healthcare system. Her professional expertise and commitment to community service make her an ideal leader for the Heart & Sole Project.

In her role as Chair, Tiffany will coordinate efforts and planning on behalf of the Jackson-Old Hickory Rotary Club. She will work closely as a Co-Chair alongside her counterpart at the Jackson Rotary Club to drive the project's mission forward.

About the Rotary Heart & Sole Project

Established in August 2019, the Rotary Heart & Sole Project is a fundraiser and service initiative designed to provide new socks and tennis shoes to students in the Jackson-Madison County School System. In partnership with Samaritan’s Feet, recipients receive a pair of new socks and shoes and have their feet washed by Rotarians, community leaders, and volunteers.



The project was inspired by a profound need identified within the local school system. Shelley Hayes, Director of Corporate Health and Wellness at West Tennessee Healthcare and a dedicated Rotarian, discovered that many students lacked proper footwear. "As a Rotarian, I felt like this need, along with the mission of Samaritan’s Feet, aligned with the motto of all Rotarians—'Service Above Self,'" said Shelley. Through collective efforts, the two Rotary Clubs of Jackson have since raised enough funds to provide new shoes for all children in three inner-city schools in Jackson, TN.



Impact to Date

Since its inception, the Rotary Heart & Sole Project has distributed new socks and shoes to thousands of students across multiple schools:

School	Date Served	Total Students
Arlington Elementary School	12/17/2019	539
Andrew Jackson Elementary School	12/19/2019	429
Alexander Elementary School	01/08/2020	382
Isaac Lane Technology Magnet School	04/26/2021	473
Lincoln Elementary School	04/27/2021	423
Nova Early Learning Center	04/28/2021	445
East Elementary School	05/11/2022	504
South Elementary School	05/12/2022	427
Denmark Elementary School	05/13/2022	405
Rose Hill School	05/04/2023	580
Thelma Barker Elementary	05/15/2024	715

About Rotary International

Rotary is a global network of more than 1.2 million neighbors, friends, leaders, and problem-solvers who unite to create lasting change across the globe, in our communities, and in ourselves. For over 110 years, Rotary members have used their passion, energy, and intelligence to take action on sustainable projects focusing on promoting peace, fighting disease, providing clean water, supporting education, growing local economies, and protecting the environment.

About the Jackson-Old Hickory Rotary Club

Chartered on March 2, 1979, the Jackson-Old Hickory Rotary Club has been a pillar in the community, promoting the mission of Rotary International. The club meets every Monday at 12:00 PM at the DoubleTree Hotel on the U.S. 45 Bypass in Jackson, TN. With a strong commitment to service, the club has been involved in numerous projects, including hosting youth exchange students and participating in global initiatives.

For more information about the Jackson-Old Hickory Rotary Club, visit jacksonoldhickoryrotary.org.

Media Contact:

Cesar Quispe, Public Image Chair

Email: cesar@wearemarch.com